

A young child with light brown hair, wearing a white t-shirt with blue horizontal stripes, is sitting at a table and looking intently at a colorful book. A woman with blonde hair, wearing a blue and white striped shirt, is leaning over the child, smiling and looking at the book with them. The background shows a window with a view of a green landscape. The image is framed by a green and yellow gradient at the top and bottom.

little
TROOPERS

Connecting Families and Creating Lasting Memories

“Thanks to all the hard work from Cantarus, I am really proud that we have been able to launch Little Troopers Treasures. We are already seeing the impact it’s having for families and the smiles it’s bringing to children’s faces.”

Louise Fetigan, *Founder & Operations Director for Little Troopers*



The Challenge

Bridge the gap between active military personnel and their families.

Little Troopers envisioned an app that would not force military personnel to miss out on the little things that make being a parent special.

The charity contacted Cantarus to make this concept a reality, and we were more than happy to contribute to such an uplifting project. Together we wanted to develop a means to prevent to separation issues in young children.

Our Solution

An app that allows British Armed Forces personnel to connect with their family.

The Little Troopers Treasures app has been built around two main concepts, the 'Memory Box' and 'Stories'.

Memory Box allows Military parents to record videos of up to two minutes in length that will then be saved on a secure server hosted by Cantarus.

The next time their family log in to the app, that video is available to watch, personally made for them. The videos can showcase any type of message that the parent wishes, whether that be a quick hello to something more elaborate. Parents also have the option to schedule their video messages, ensuring that they will never miss their children's birthdays.

The **Stories** section uses the app's video-recording functionality and features the military parent reading a bedtime story aloud to their children at home.

To ensure that a military parent is always there for their child's bedtime, the app allows the parent to choose from a range of popular children's books and then records the reader. The app is able to determine when the parent turns each page, so that the turning of the pages is automatically synced when the family reads later.

We wanted Little Troopers Treasures to be a source of comfort for military families whenever they want to feel closer to their mum or dad when they're not in the same country, or even the same continent.

The Result

Parents and Little Troopers can spend time together despite being separated by hundreds of miles.

Our attention to detail and a focus on subtle features and animations ensures a storytelling experience that pushes against the limitations afforded by its paper counterpart.

We were able to combine exceptional storytelling and unprecedented interactivity for something heartfelt and entirely unique to service families.

Cantarus and Little Troopers would like to give special thanks to ABF The Soldiers' Charity, whose funding made the Little Troopers Treasures app possible and Harper Collins for keeping the app's library stocked with a range of engaging books for families to enjoy.